

Protecting the planet is NOT about the planet.
It's about protecting your company's purse!

Come join the breakfast and workshop on June 25th.
A unique networking opportunity where the authors reveal why
Creating a Lean and Green Business System is the next big thing?

Creating a Lean and Green Business System

June 25, 2013

Omni Chicago Hotel ~ 676 North Michigan Avenue, Chicago, IL 60611

What If . . .

You could save \$1M in a week?

Learn how a multi-national manufacturer saved \$1.2M in a week. They are one of many organizations who are using Lean and Green to drive profitability. You too can reap similar benefits and it's easy — decades of environment neglect offer lots of low hanging fruit opportunities.

Like lean thinking, greening your business is not just a "nice to have"—it is now "must have". It is a key economic driver for many forward-looking firms.

Agenda (8:30—5:00 PM)

Benefits

- * Ability to apply in your own organisation with quick benefits, the very interesting benefits that lean and green offers
- * Realise quick wins by doing lean and green across you processes as well as across the whole supply chain
- * Create your own road map for your own lean and green journey
- * Be able to explain to your colleagues why "lean and green is free" is the new "quality is free" and why they should get after creating a lean and green business system right away

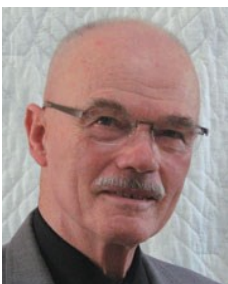
| Description | Content | Instructor |
|---|--|--------------------------------|
| Roundtable Discussion Breakfast and Book Signing | Open forum discussion and breakfast with Hunter Lovins, Robert "Doc" Hall and Keivan Zokaei | Group |
| Introduction to Lean and Green | <ul style="list-style-type: none"> • Introduce the workshop and speakers • What is real lean? • Why you can save a lot of money by means of combining lean and green. • What are the benefits of simultaneous lean and green | Keivan Zokaei Hunter Lovins |
| Lean & Green Simulation (with Stickle-bricks) | <ul style="list-style-type: none"> • A practical and hands-on way to appreciate the real power of simultaneous lean and green • This part of the workshop is often rated as the most popular part due to its profound impacts | Keivan Zokaei |
| Compression Concept and Case Study | The Hourglass methodology and application through case study | Robert "Doc" Hall |
| Application in your in-house Processes | <ul style="list-style-type: none"> • Case study of Toyota • Case study of a multi-national food manufacturer • Case study of a small and medium size companies | Keivan Zokaei |
| How to change organisational culture through leadership and strategy deployment | <ul style="list-style-type: none"> • Case study of the best leadership examples for lean and green out there such as Adnams Plc • Case study of Tesco (second largest global retailer) | Keivan Zokaei |
| How to take lean and green to the whole supply chain | Case study of Marks and Spencer (one of the leading brands in clothing and food retailing) | Keivan Zokaei |
| Wrap up and Close | Conclusions and lessons learned | Keivan Zokaei |

Bringing you leading authorities and promoters of sustainable development for improving profitability!



Hunter Lovins, “Best selling author of Natural Capitalism” is President and founder of the Natural Capitalism Solutions (NCS). NCS educates senior decision-makers in business, government and civil society to restore and enhance the natural and human capital while increasing prosperity and quality of life. Recipient of such honors as the **Right Livelihood Award**, Lindbergh Award and Leadership in Business, she was named Time Magazine 2000 Hero of the Planet and in 2009 Newsweek dubbed her a “Green Business Icon.” She has co-authored nine books and hundreds of papers, including the 2013 book, *Creating a Lean and Green Business System*.

Keivan is a lean thinker, management consultant and author. He has years of experience at the cutting edge of lean thinking specializing in operations management and supply chain management. Previously Keivan was a director at the Lean Enterprise Research Centre at Cardiff University. Keivan has been an advisor to different European governments on the principles of lean and systems thinking as well as publishing a number of key reports commissioned by governmental or industrial bodies. He is a regular speaker at different international conferences and engages with both lean professionals and general business executives through public media.



You cannot have a discussion about the early proponents of lean manufacturing without placing Robert "Doc" Hall high on that list. Indeed, when Hall's book "Zero Inventories" was published in 1983, the term "lean" had yet to be introduced into the manufacturing lexicon. Yet its pages described many of the ideas that evolved into what later became known as lean manufacturing -- just-in-time inventories, kanban and set-up reduction, for example. In 2010, Doc published his book "Compression: Meeting the Challenges of Sustainability Through Vigorous Learning Enterprises." *The Compression movement*, addresses the question, "How can we live better and use much less?"

Workshop Fee of \$300 per person includes: (*Group discount of \$200 per person for groups of 3 or more from one company*)

- Breakfast, lunch and refreshment breaks
- Signed Copy of ***Creating a Lean and Green Business System – Techniques for Improving Profits and Sustainability***



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Or contact Kathy Million at kathy.million@sapartners.com or 919-368-5225